

*Experience***ReSci (acquired by Constant Contact) / Santa Monica, CA***Product Manager / November 2018–present*

- Own product strategy from concept to launch for Path Builder, an interactive workflow product that uses machine learning to automate A/B tests and decision points within the customer journey.
- Responsible for establishing our first-ever process for usability and acceptance testing; driving new process for requirements documentation; and guiding initiatives to implement and analyze performance metrics.
- Oversee sprint planning and roadmaps for Integrations and Front End teams to grow new partnerships, expand external API offerings, and ship usability improvements across the core product.
- Work closely with data engineers on major logic improvements of a sophisticated query builder.
- Deliver elegant user experiences within complex systems with steep learning curves.

Product Designer / July 2017–June 2018

- Identified needs and pain points through user research and competitive analysis; created high-fidelity prototypes; and defined interaction design specifications (e.g. drag-and-drop, laptop trackpad gestures).
- Collaborated cross-functionally with business and engineering stakeholders to define user stories.
- Created our first design system to ensure consistent development and high-quality implementation.

Livongo / Mountain View, CA*Kleiner Perkins Design Fellow / June–September 2018*

- Designed a five-step mobile program that reinforces health habits through gamification.
- Applied rapid prototyping methods to explore design paradigms for behavioral health change based on clinical input and business strategy.
- Identified high-impact opportunities for user-facing alerts through journey maps and user interviews.

USC Michelson Center for Convergent Bioscience / Los Angeles, CA*Lead Design Researcher / May–August 2017*

- Designed a mobile product that improves quality of life for patients (specifically, of Hodgkin's lymphoma) by using machine learning to predict chemotherapy side effects and optimize treatments around key dates.
- Conducted interviews with patients and oncologists to understand the psychosocial impacts of cancer.

ATTN: / West Hollywood, CA*Design Fellow / June–September 2016*

Architected solutions for organizing information for web through wireframes and high-fidelity prototypes.

MomentFeed / Santa Monica, CA*UX Design Intern / April 2015–May 2016*

Introduced retargeting ads and optimized website architecture, boosting page visits by +24% and increasing lead generation forms by 47% over six months.

*Education***University of California, Los Angeles**

B.A. Design | Media Arts | Regents' and Chancellor's Scholarship

Skills

Creative / Figma, Sketch, InVision, Adobe CC, Keynote, Cinema 4D, Unity, SteamVR
Programming / SQL, C#, Processing, Javascript (& p5.js, three.js), HTML/CSS

Honors & Awards

- 2018** KPCB Fellowship / Kleiner Perkins
- 2017** First Place, \$10K Grand Prize / Healthcare Innovation Challenge, Humana
- 2017** Finalist / Student Innovator Showcase, USC Stevens Center for Innovation
- 2017** Michelson Fellowship / USC Michelson Center for Convergent Bioscience
- 2017** Second Place / Hack for Health, USC